



NEWFOUNDLAND CLUB OF AMERICA

Newfoundland Club of America Charitable Trust Face-to-Face Meeting Bavarian Inn Lodge Frankenmuth, Michigan Minutes of April 30, 2023

John Cornell, Trustee President, called the meeting to order at 7:13 p.m. Eastern Daylight time. The following directors were present: Lynne Anderson-Powell (LA) Steve Britton (SB), John Cornell (JC), Mary Lou Cuddy (MLC), Sue Marino (SM), Mary L. Price (MLP), Pam Rubio (PR), Pam Saunders (PS), and Donna Thibault (DT). Stacy Roderick (SR), Katie Sidesinger (KS) and Susan Wagner (SW) were absent. Clyde Dunphy & Lori Littleford were present.

Board-elect member: Leah Schlagel

Guests: Tamzin Rosenwasser, Sue Raney, Windy Reed

Report of the Chairman – Clyde Dunphy

Mary Lou Cuddy, as the NCA 1st Vice President and Liaison to the Charitable Trust Management Board (CTMB), does an excellent job of communicating the activities of the CTMB to the NCA BOD with her monthly First Vice President report.

Thank you as the NCA Charitable Trust Trustee and the NCA Board of Directors, Inc. for your continued support of the Charitable Trust Management Board (CTMB) and the Charitable Trust. The CTMB continues to meet monthly via Zoom.

The NCA Charitable Trust is again co-sponsoring the Welcome reception with NCA prior to the Annual Membership Meeting on May 2, 2023 with a \$3,000 donation. The funding for this event is made possible from returns on the Trust's Morgan Stanley investments. No donated funds were used for this event. The CTMB will be hosting an information tent with three days of fundraising near ringside this year, with posters and general information available. No Trust logo items will be sold ringside as these are now available through the online store.

NewfCare: Research and Rescue, the e-newsletter of the NCA Charitable Trust, continues to be published quarterly and is very important in communicating with donors and NCA members. The Trust has over 1200 subscribers to NewfCare and over 5500 followers on the Trust FaceBook™ page. The majority of our donors are not NCA members and the newsletter helps us to communicate with them.

The *Annual Report* of the Trust is completed and was included with the first quarter of issue of *Newf Tide*. It was sent by email to donors and a link posted on the Trust FaceBook™ page. Additionally, a copy was mailed to all donors who are not NCA members and have donated \$500 or more to the Trust in the last calendar year, along with a note from CTMB Chairman, Clyde Dunphy. The *Annual Report* was also included in the next *NewfCare* newsletter and a link sent to all donors to the Trust.

Newfoundland OFA Health Survey 2022: The revised health survey has been completed and the results are available on the OFA website. An article summarizing results was published in the *Annual Report*.

The NCA logo and NCA Trust Logo (Your Gift Their Future) have both been submitted for trademark registration with the US Patent and Trademark office. Chris Plum was very helpful in the correspondence with the attorney completing and submitting our applications.

The NCA Charitable Trust online store is open and taking orders for Rescue, Health Challenge and Trust logo items. Thanks to Marylou Zimmerman, Mary L Price, Sue Miller and Mary Jane Spackman.

The Trust Information Tent will be located at ringside with ten limited items in a daily silent auction from 9 a.m. to 3 p.m. on Wednesday, Thursday and Friday. Posters, information and giveaways can also be found there.

AKC National Parent Club Health Conference will be held in St Louis, MO August 11-13, 2023. The CTMB will send Clyde Dunphy and Lori Littleford. The NCA is eligible to send one representative. Early registration ends May 31, 2023. This is an opportunity to see the latest in canine health research and to make contact with researchers.

NCA National Rescue continues to be very busy as several regional clubs no longer provide rescue services and some regional clubs are disbanding, putting more responsibilities on the NCA National Rescue committee and volunteers. More volunteers are needed.

CTMB members whose terms are expiring in 2023 are: Lori Littleford, Denise Hatakeyama, Roger Powell and Chris Plum. All have enthusiastically agreed to serve the following terms: Chris and Roger for 2023-2025 (2-year term) and Lori and Denise for 2023-2026 (3-year term) The CTMB requests the Trustee's approval.

The CTMB requests the following NCA Charitable Trust committee chairpersons be reappointed. Newfoundland Health Challenge - Mary Jane Spackman; Rescue and Referral - Mary L Price, Research Advisory Committee (RAC) - Lori Littleford; Junior Scholarship - Lynne Hamilton; Newfoundland Forelimb Anomaly / Lateral Radial Head Luxation Committee - Barbara Jenness.

Lori Littleford, as CTMB Vice Chairman and RAC Chair, explained the research protocols at Morris Animal Foundation and updated the Trustee on the following studies:

- Sub Aortic Stenosis research (Morris Animal Foundation Donor Inspired Study (DIS)): Final approval is expected for this study in a few weeks.
- Cranial Cruciate Ligament research (Dr. Peter Muir, University of Wisconsin): Fundraising is still ongoing for this study. Dr Muir has all the candidate Newfoundlands that the study requires at this point in his research.
- Newfoundland Forelimb Anomaly research (Michigan State University (DIS): This study is ongoing.
- The Research Advisory Committee is following a study by Dr Erin Hecht at Harvard which is studying the canine brains of trained and untrained dogs and dogs that have been traumatized. The second level of this study involves DNA research and RAC will support the funding of that stage of the study.
- Other CTMB supported canine health research is ongoing.

Clyde reported that fundraising via social media continues to be successful. Rescue donations for 2 Newfoundland puppies, “Lucy” and Lilly” raised over \$20,000 for their heart surgeries for pulmonic stenosis. Fundraisers for the SAS and Cranial Cruciate Ligament research are ongoing but struggle to match the generous donations that support rescue.

There are currently some concerns with the AKC Canine Health Foundation. There is a lack of communication from the AKC CHF and there have been several top-level changes in the administration.

Approximately 50 research projects have been supported by the Trust over the years. One benefit is that the Charitable Trust receives early access to new information.

The CTMB is still developing a strategy for dealing with Newfoundland memorabilia donated to the Trust. Currently, online auction services are being considered and these could be promoted on social media in order to receive the best prices.

The Trustee was asked to review and approve the revised educational grant criteria and process for NCA Committees looking to CTMB for funding. This was deemed necessary as a request was submitted to the CTMB for funding one week before the event was to be held. That request was eventually withdrawn.

The NCA Charitable Trust is in a very strong financial position with our endowment funds invested for long-term results. Cash is invested in CDs at present, as rates have much improved over the past year. The CTMB Financial committee (Lori, Mary and Clyde) review investments monthly. Semi-annual reviews of investments with our Morgan Stanley Financial advisor are discussed and rebalancing of funds are performed to stay within the guidelines of the Trust Financial policy.

Report of the Treasurer – Mary L Price

Mary L. Price, Treasurer, reported the following balances as of March 31, 2023:

Health Challenge		68,765.79
SAS Research		19,096.70
Forelimb Anomaly Research		2,700.45
Cruciate Study	-	2,185.89
	-	
Rescue Fund		44,477.03
Scholarship Fund		2,291.67
Endowment Fund		564,111.85
Trust Management Fund		<u>8,298.00</u>
NCA Charitable Trust		711,927.38

Mary reported that CDs are renewed at the highest rates, currently running about 4.5%. The Endowment Fund was up \$4000 for the last month and is approaching \$570,000 in funds.

There was a discussion of the difficulties being encountered with the AKC Canine Health Foundation. There have been vacancies at the AKC CHF administration's highest levels, including the Chief Financial Officer. Mary stated that she has not received a financial report since 2022. The Purina Parent Club food circle program, which many NCA members participate in, donates half of the year's earnings to the AKC CHF's Newfoundland Donor Advised fund. How much those donations have totaled have not been reported by the AKC CHF since 2022.

Appointments

Pam Saunders moved and Sue Marino seconded to appoint Chris Plum and Roger Powell for the 2023-2025 terms (2-year terms) and Lori Littleford and Denise Hatakeyama for the 2023-2026 terms (3-year terms). The motion passed unanimously. (Absent: Roderick, Wagner)

Pam Saunders moved and Lynne Anderson-Powell seconded to appoint the following as recommended by the CTMB:

- Newfoundland Health Challenge - Mary Jane Spackman.

- Rescue and Referral - Mary L Price.
- Research Advisory Committee (RAC) - Lori Littleford.
- Junior Scholarship - Lynne Hamilton.
- Newfoundland Forelimb Anomaly/Lateral Radial Head Luxation Committee - Barbara Jenness.

The motion passed unanimously. (Absent: Roderick, Wagner)

New Business

Mary Lou Cuddy moved and Pam Saunders seconded that the revised Overview and Application Information for Education Grants through the Newfoundland Club of America Charitable Trust be approved as submitted. The motion passed unanimously. (Absent: Roderick, Wagner)

In response to a question, it was clarified that the moratorium on Trust fundraising starting 30 days before a National Specialty covered only the sale of soft goods. The policy does not cover ongoing fundraising, only sales.

Mary reported that Barkbox has donated dog toys which were included in the National Specialty registration bags.

Steve Britton moved and Pam Saunders seconded to thank Clyde Dunphy and all the members of the Charitable Trust Management Board for their hard work on behalf of all Newfoundlands. The motion passed unanimously. (Absent: Roderick, Wagner)

Adjournment

At 8:22 p.m., Sue Marino moved and Donna Thibault seconded to adjourn the meeting. The motion passed unanimously. (Absent: Roderick, Wagner)

Submitted by,

Mary Lou Cuddy
Recording Secretary *pro-tem*